

The market leader in aggregates media

**Quarry
Management**

Agg:Net

Media File 2025



The **QMJ** Group

The official magazine for

IQ The Institute
of Quarrying

From the organisers of



The **QMJ** Group

Your Route to Market...

in print

Quarry Management

Directory of Quarries & Quarry Equipment

The only monthly magazine dedicated to the UK aggregates, asphalt, cement, concrete and recycling markets, *Quarry Management* provides commentary on the latest company news; interviews with key industry figures; quarry case studies; technical articles; national and overseas job vacancies; in-depth industry features; market reports; and analysis on how new legislation may impact the sector.

As the official journal of the Institute of Quarrying, it is essential reading for a large proportion of those responsible for the plant

and equipment purchasing decisions made in the sector. As well as being circulated to all of the Institute's members, its readership is further enhanced by additional UK and overseas subscribers, all of which can be proven by an independently audited circulation (ABC) – providing peace of mind to advertisers.

Quarry Management adheres to a strictly independent editorial policy.



Published biennially, the Directory (40th edition) will be distributed to subscribers of Quarry Management in December 2025. This will ensure your message is delivered to an ABC audited

circulation that guarantees access to every member of The Institute of Quarrying - the key decision makers within the industry; it will also be sold independently and promoted to a wider audience. Benefit from an extended shelf life for your advertising in the UK's authoritative guide to the UK quarrying industry.

online

Agg-Net

Agg-Net is the 'go-to' site for key decision makers within the aggregates and recycling industries. Available on a 'free-to-view' basis, authoritative content is updated seven days a week. General commentary, specialist blogs, market reports and industry features provide an independent and informed voice for the industry, whilst all material submitted by third parties is rigorously reviewed for its accuracy, relevance, and newsworthiness. Agg-Net is the official digital partner for Hillhead.



in person



Quarry Management delivers the official coverage of the showcase event Hillhead.

Editorial Programme

	Features	Submission Deadlines	
		Editorial	Advertising
January:	Asphalt Technology / Highway Construction	30 November	6 December
February:	Screens & Grizzlies / Motors & Bearings	10 January	13 January
March:	Bulk Materials Handling / Drone Technology + Bauma preview 2025	12 February	10 February
April:	Drilling & Blasting / Health & Safety	10 March	10 March
May:	Electrification / Marine Aggregates	4 April	11 April
June:	Road Haulage & Logistics / Noise & Dust Control	9 May	12 May
July:	Bitumen Technology / Cyber Security	11 June	11 June
August:	Washing & Drying / Pumps & Pumping	11 July	11 July
September:	Crushing Technology / Recruitment & Training + Plantworx preview 2025	8 August	11 August
October:	Demolition & Recycling / Compact Equipment	10 September	10 September
November:	Loading & Hauling / Earthmover Tyres	10 October	10 October
December:	Concrete Technology / Automation & Control	10 November	10 November
December:	Directory of Quarries and Quarry Equipment 2026/2027		10 November

NB: While every effort will be made to follow the above schedule, the publishers reserve the right to amend programme details without prior notice. Editorial contributions/suggestions for themes not included in the above schedule will also be considered by the Editor and may be published on a stand-alone basis if space permits.

All editorial content should be sent to the Editor **Steve Adam** ☎ +44(0)115 945 3893 ✉ steve.adam@qmj.co.uk

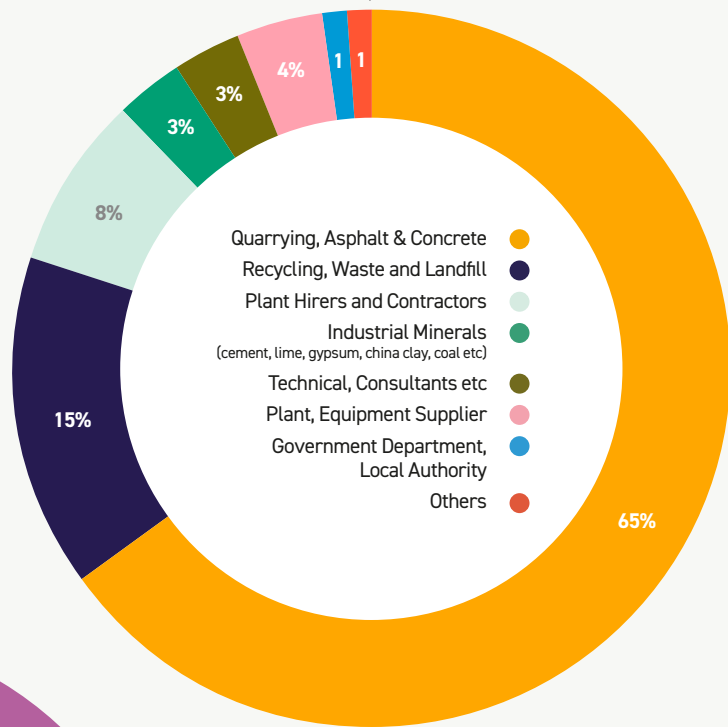
Readership

The only ABC-audited publication in its sector, providing a targeted audience of final decision makers that cannot be reached by any other form of media.

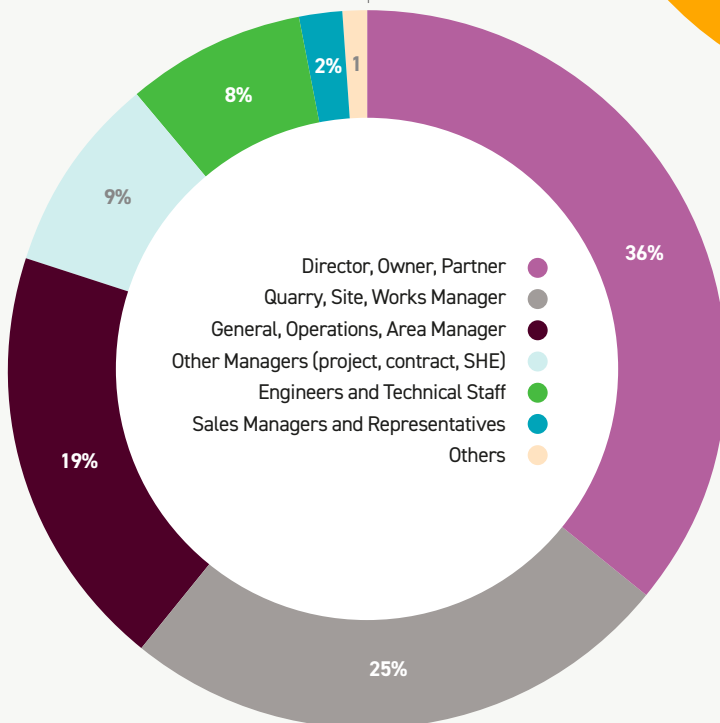
IQ Official magazine of
The Institute of Quarrying

abc ABC circulation figure
2023 - 4,144*

Business Activity



Job Function



* Please note, this is printed, subscribed copies only and excludes promotional copies distributed at trade shows.

Ratecard

Display	Standard rate*		Standard rate*
Front Cover	£3,550	DPS	£3,900
Gatefold	£5,080	Full Page	£2,545
Bellyband	£4,370	Half Page	£1,475
Inside Front Cover	£2,885	Quarter Page	£845
Back Cover	£2,730	Insert Costs	POA

*Discounted rates are available for series bookings

Directory of
Quarries & Quarry Equipment

Prices mirror Quarry Management prices above.

Contact:

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☎ +44 (0)7711 825376
✉ kathryn.bardsley@qmj.co.uk

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Advertising Sales Executive
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☎ +44 (0)7939 941966
✉ amie.annells@qmj.co.uk

Buyers' Guide (per annum)

Classified Display box for logo & text	£430
• Based on 3 single column centimetres	
• £130 per single column centimetre thereafter	
5 line entry	£220
Extra line	£35

Classified

Half Page Classified	£1,235
Quarter Page Classified	£680
Eighth Page Classified	£390

Recruitment

Target the entire aggregates market, in print and on-line including:

- Print advertising in the ABC-audited *Quarry Management* magazine, delivered to every member of the Institute of Quarrying.
- One-month listing on the jobs page of Agg-Net, visited by over 60,000 unique users per month.
- Two featured slots on the twice-weekly Agg-Net newsletter.
- Job Alerts sent to subscribers.

Quarter Page (single job)	£1,020
Half Page (up to 2 jobs)	£2,040
Full Page (up to 4 jobs)	£4,080
Logo	£185

Mechanical & Technical Data

DPS



426mm x 303mm
(includes 3mm bleed all sides)
420mm x 297mm (trim size)
390mm x 263mm (type area)

Full Page



216mm x 303mm
(includes 3mm bleed all sides)
210mm x 297mm (trim size)
175mm x 263mm (type area)

Half Page Landscape



216mm x 150mm
(includes 3mm bleed all sides)
210mm x 144mm (trim size)
175mm x 124mm (type area)

Half Page Portrait



103mm x 303mm
(includes 3mm bleed all sides)
100mm x 297mm (trim size)
85mm x 263mm (type area)

Quarter Page Landscape



175mm x 60mm
(type area)

Quarter Page Portrait



85mm x 125mm
(type area)

Belly Band



491mm x 76mm
(includes 3mm bleed all sides)
485mm x 70mm (trim size)

Gatefold



Outer gate - 205 (w) x 297 (h) mm
trim size; 211 (w) x 303 (h) mm with 3mm bleed
Inner gate - 205 (w) x 297 (h) mm
trim size; 211 (w) x 303 (h) mm with 3mm bleed
Inside front cover - 208 (w) x 297 (h) mm
trim size; 214 (w) x 303 (h) mm with 3mm bleed

File Formats

Artwork should be supplied as high-res CMYK PDFs complete with trim/crop marks.
All fonts must be embedded. Please confirm acceptability of alternative file formats before supplying. Artwork supplied at incorrect size or with insufficient bleed, may be resized.
Additional charges will be incurred.

Sending

Send all advertising artwork by email to: pam.reddish@qmj.co.uk
We accept files up to 30MB. For files over this size please use www.wetransfer.com

Health & Safety

The QMJ Group supports the quarrying industry's 'Target Zero' initiative. Advertisers should ensure that all artwork supplied depicts good health and safety practice.

For all production enquiries contact **Pam Reddish** ☎ +44 (0)115 945 4362 ✉ pam.reddish@qmj.co.uk

Key Metrics, Audience & Behaviour

agg-net.com website



Agg-Net newsletter



Unrivalled audience

Website traffic

Average of 60,843* unique visitors per month in 2024 reflecting Agg-Net's industry leading position

Content

Free-to-view access to over 35,000 news items, case studies and technical articles

Reach

45,000 GDPR-compliant e-mail contacts twice weekly, and industry professionals signed up to Agg-Net e-mail alerts covering sector-specific news throughout the year

Target

Twice-weekly newsletters covering UK and international quarrying news

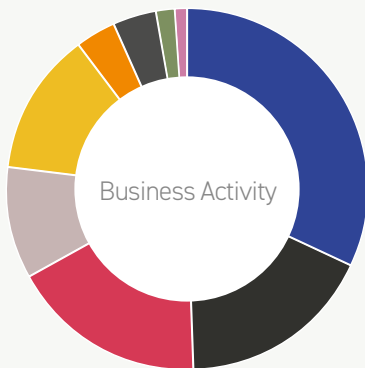
Market leader

Eight out of ten UK quarrying professionals use either Agg-Net.com or Hillhead.com as their first port of call for sector news, research and jobs

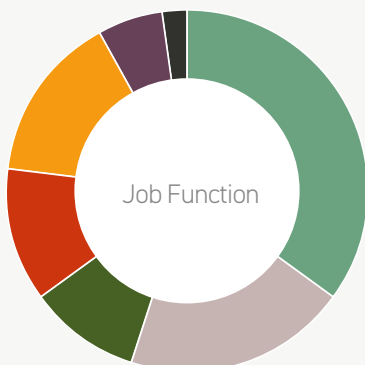
Exclusive

Agg-Net is the only media that can genuinely provide blanket coverage of the UK aggregates sector

Google Analytics *All figures can be independently verified through Google analytics May 2023 – May 2024

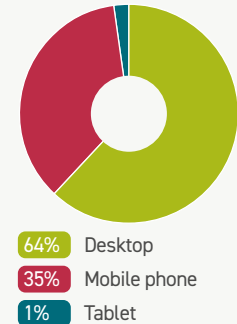


- 35% Quarrying/Asphalt/Concrete
- 19% Recycling/Demolition/Landfill
- 10% Civil Engineering/Building /Specialist Contractor
- 11% Plant Hire
- 14% Plant/Equipment Supplier
- 4% Industrial Minerals (coal/cement/lime)
- 4% Technical Consultancy
- 2% Govt Dept/Local Authority/Utility
- 1% Other

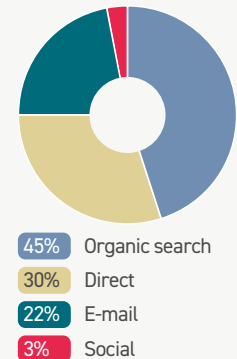


- 35% Director/Owner/Partner
- 20% Manager (Other)
- 10% Engineer/Technical Specialist
- 12% General/Regional/Area Manager
- 15% Quarry/Site/Works Manager
- 6% Sales Manager/Representative
- 2% Other

Devices

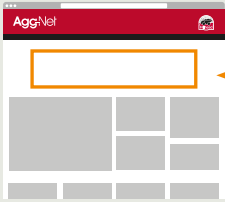


Traffic channels



Digital

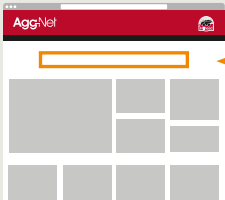
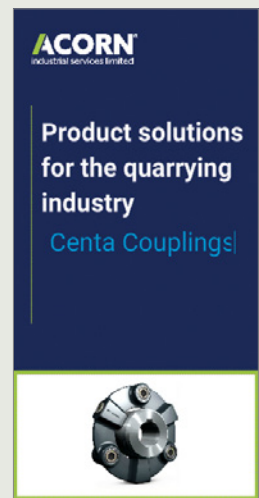
Agg-Net & Hillhead Banner Advertising – Increase brand awareness



Billboard 970(w) x 250(h) pixels



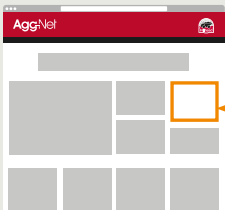
Jumbo MPU
300(w)x600(h) pixels
*not available on hillhead.com



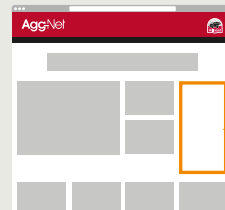
Leaderboard 728(w) x 90(h) pixels



The dimensions for a Leaderboard Smartphone banner are 320(w) x 50(h) pixels



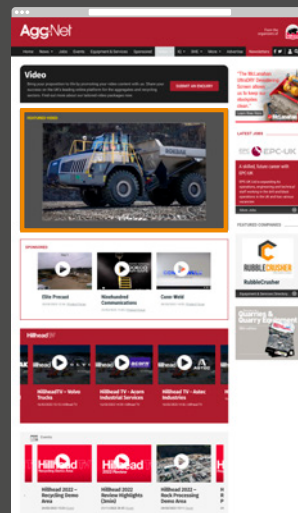
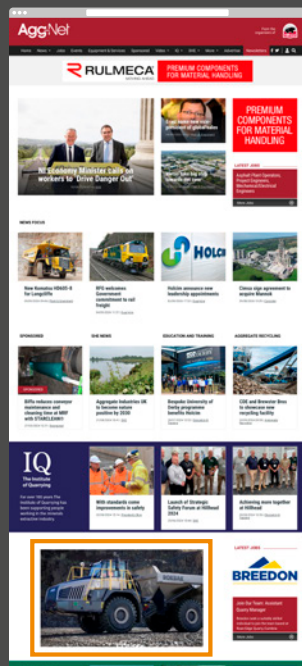
MPU 300(w) x 250(h) pixels



Video – Bring your proposition to life

Video tenancy will see your content displayed prominently on the Agg-Net homepage, as a 'Featured Video' at the top of the video section, on all Agg-Net content pages.

In addition your video will also feature on the Hillhead.com homepage.



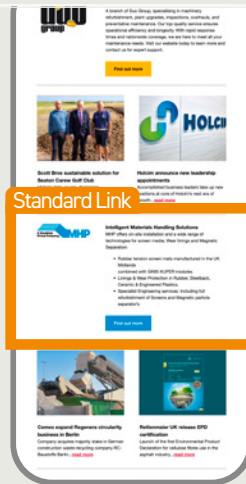
Agg-Net Newsletter Opportunities



Premier Link

Premier Link
Positioned below the first news item.
Logo + up to 60 words + url

Standard Link
Logo + up to 45 words + url.



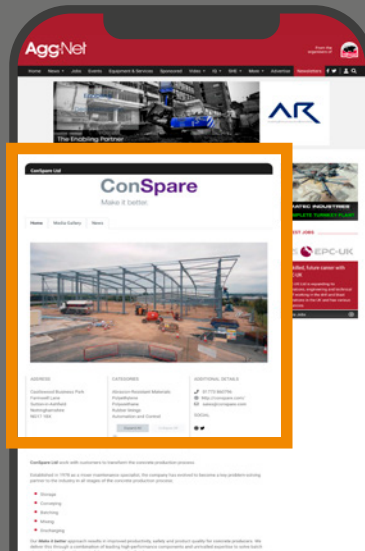
Standard Link

Monthly Sponsorship
Covering a minimum of 8 consecutive newsletters enabling you to brand your business with a 1200(w) x 148(h) banner and a sponsored link of up to 60 words.

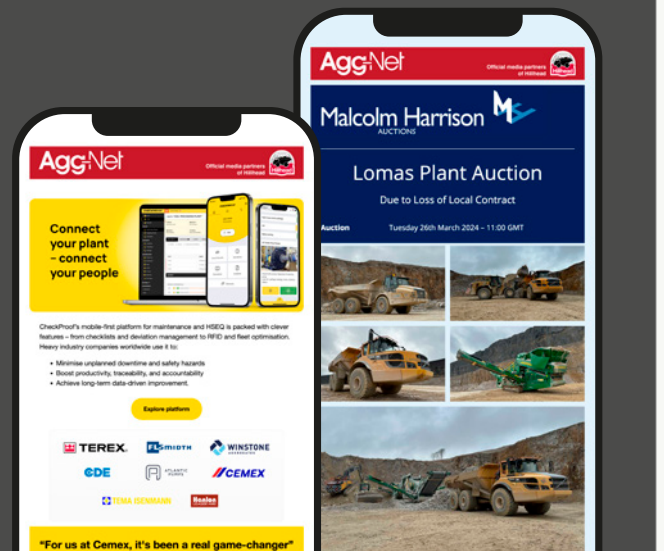


Agg-Net Profile Page

Showcase your content 24/7, including brochures, videos, images and newsfeeds.

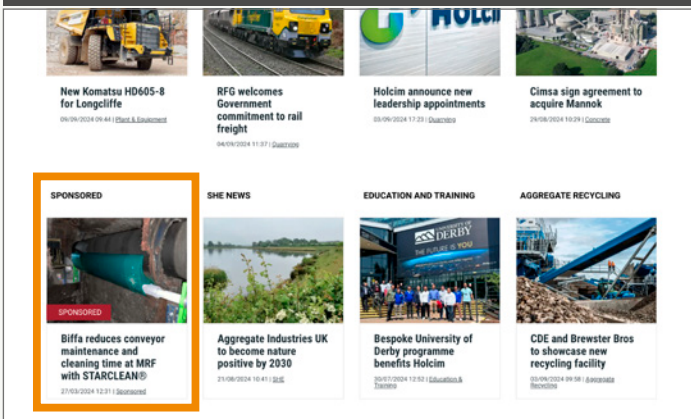


Agg-Net Solus E-Shots



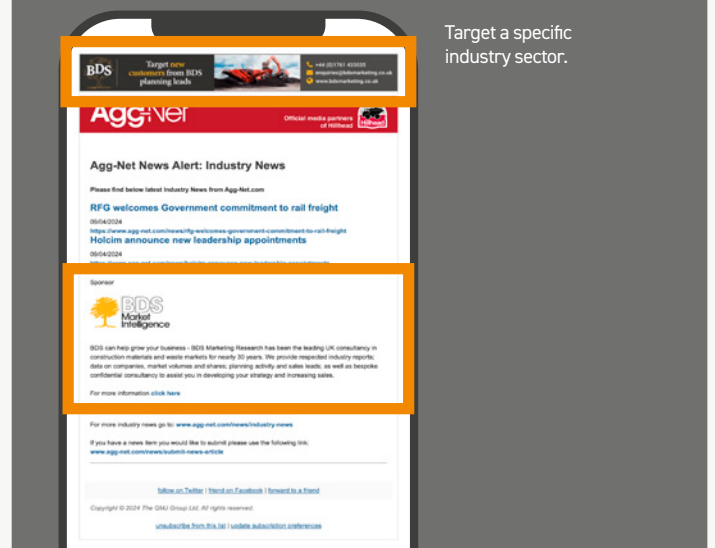
Agg-Net Sponsored Content

Showcase case studies and product data with content appearing in prime positions on Agg-Net and supported with links on our weekly newsletters.



Agg-Net Alerts Sponsorship

Target a specific industry sector.



For more information visit www.agg-net.com/advertise

Ratecard

Website Advertising

Billboard	£80 cpm*
Leaderboard	£55 cpm*
MPU	£50 cpm*
Jumbo MPU	£65 cpm*
Profile Page	£730 per annum
Video	£780 per month

*Cost per thousand page impressions

Banners should be supplied as GIF, PNG, JPG or HTML5 files. To ensure your Billboard or Leaderboard is visible on all types of devices including smartphones and tablets, please take note of the smartphone leaderboard size which is 320(w) x 50(h) pixels.

Minimum campaign inventory of 30,000 page impressions.

Agg-Net Newsletter Options

Monthly Sponsorship	£2,780
Premier Link (below first news item)	£535
Standard Link	£390

Exclusive Opportunities

Solus E-Shots	£2,780
Alerts Sponsorship	£4,500 per annum
Sponsored Content	£900
Agg Net TV	£POA

A selection of our advertisers

