

Media File 2023

Quarry Management

Agg-Net

The market leader in aggregates media



The QMJ Group

The official magazine for

IQ The Institute
of Quarrying

From the organisers of



The **QMJ** Group

Your Route to Market...

in print

Quarry Management

Directory of Quarries & Quarry Equipment

The only monthly magazine dedicated to the UK aggregates, asphalt, cement, concrete and recycling markets, *Quarry Management* provides commentary on the latest company news; interviews with key industry figures; quarry case studies; technical articles; national and overseas job vacancies; in-depth industry features; market reports; and analysis on how new legislation may impact the sector.

As the official journal of the Institute of Quarrying, it is essential reading for a large proportion of those responsible for the

plant and equipment purchasing decisions made in the sector. As well as being circulated to all of the Institute's members, its readership is further enhanced by additional UK and overseas subscribers, all of which can be proven by an independently audited circulation (ABC) – providing peace of mind to advertisers.

Quarry Management adheres to a strictly independent editorial policy.



Published biennially, the Directory (39th edition) will be distributed to subscribers of *Quarry Management* in October 2023.

This will ensure your message is delivered

to an ABC audited circulation that guarantees access to every member of The Institute of Quarrying – the key decision makers within the industry; it will also be sold independently and promoted to a wider audience. Benefit from an extended shelf life for your advertising in the UK's authoritative guide to the UK quarrying industry.

online

Agg-Net

Agg-Net is the 'go-to' site for key decision makers within the aggregates and recycling industries. Available on a 'free-to-view' basis, authoritative content is updated seven days a week. General commentary, specialist blogs, market reports and industry features provide an independent and informed voice for the industry, whilst all material submitted by third parties is rigorously reviewed for its accuracy, relevance, and newsworthiness. Agg-Net is the official digital partner for Hillhead.



in person



Quarry Management delivers the official coverage of the showcase event Hillhead.

Editorial Programme

Features

Submission Deadlines

Editorial

Advertising

January:	Asphalt Technology Planing & Paving	2 December	5 December
February:	Screens & Screening Conexpo-Con/Agg 2023 Preview	6 January	11 January
March:	Feeding, Conveying & Storage Automation & Control	6 February	8 February
April:	Geotechnics & Hydrogeology Portable Generators & Lighting	6 March	13 March
May:	Environment & Restoration Plantworx 2023 Preview	6 April	11 April
June:	Structural, Electrical & Mechanical Engineering Transport & Distribution	5 May	10 May
July:	Bitumen & Binders Health & Safety	5 June	12 June
August:	Sand & Gravel Processing Pumps & Pumping	7 July	10 July
September:	Crushing Technology Repair & Maintenance	7 August	9 August
October:	Recycled & Secondary Aggregates Noise & Dust Control	8 September	11 September
November:	Loading & Hauling Tyres & Chains	6 October	11 October
December:	Concrete Technology Net Zero & Decarbonization	8 November	10 November
October:	Directory of Quarries and Quarry Equipment 2024/2025		4 September

NB: While every effort will be made to follow the above schedule, the publishers reserve the right to amend programme details without prior notice. Editorial contributions/suggestions for themes not included in the above schedule will also be considered by the Editor and may be published on a stand-alone basis if space permits.

All editorial content should be sent to the Editor **Steve Adam** ☎ +44(0)115 945 3893 ✉ steve.adam@qmqj.co.uk

Readership

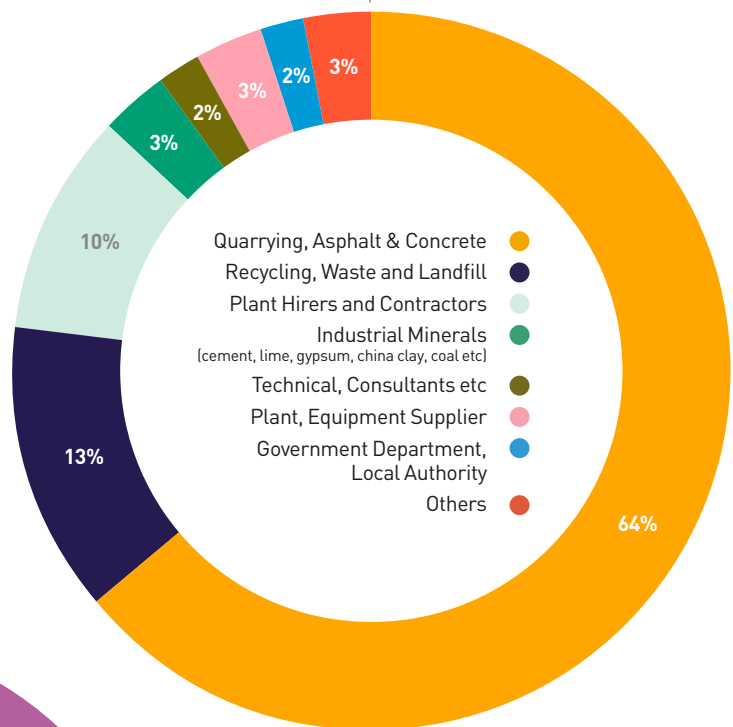
The only ABC-audited publication in its sector, providing a targeted audience of final decision makers that cannot be reached by any other form of media.

IQ Official magazine of
The Institute of Quarrying

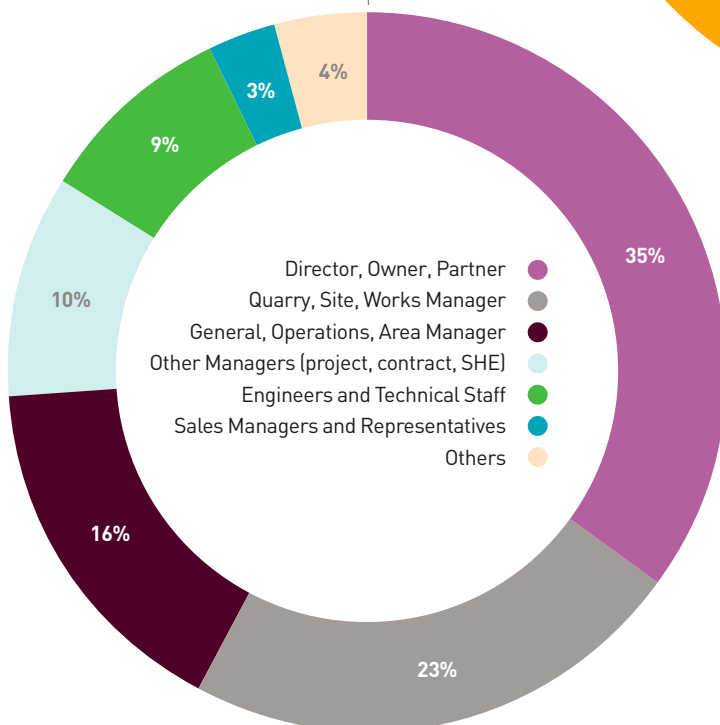


ABC circulation figure
2021 - 4,257*.

Business Activity



Job Function



* Please note, this is printed, subscribed copies only and excludes promotional copies distributed at trade shows.

Ratecard

Display	Standard rate*		Standard rate*
Front Cover	£3,350	DPS	£3,600
Gatefold	£4,790	Full Page	£2,400
Bellyband	£4,150	Half Page	£1,400
Inside Front Cover	£2,730	Quarter Page	£800
Back Cover	£2,575	Insert Costs	POA

*Discounted rates are available for series bookings

Directory of
Quarries & Quarry Equipment

Prices mirror Quarry Management prices above.

Contact:

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Amie Annells
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✉ amie.annells@qmqj.co.uk

Buyers' Guide (per annum)

Classified Display box for logo & text	£400
• Based on 3 single column centimetres	
• £130 per single column centimetre thereafter	
5 line entry	£205
Extra line	£32

Classified

Quarter Page Classified	£640
Eighth Page Classified	£370

Recruitment

Target the entire aggregates market, in print and on-line including:

- Print advertising in the ABC-audited *Quarry Management* magazine, delivered to every member of the Institute of Quarrying.
- One-month listing on the jobs page of Agg-Net, visited by over 50,000 unique users per month.
- Two featured slots on the twice-weekly Agg-Net newsletter.
- Job Alerts sent to subscribers.

Quarter Page	£960
Half Page	£1,920
Full Page	£3,840

Mechanical & Technical Data

DPS



426mm x 303mm
(includes 3mm bleed all sides)
420mm x 297mm (trim size)
390mm x 263mm (type area)

Full Page



216mm x 303mm
(includes 3mm bleed all sides)
210mm x 297mm (trim size)
175mm x 263mm (type area)

Half Page Landscape



216mm x 150mm
(includes 3mm bleed all sides)
210mm x 144mm (trim size)
175mm x 124mm (type area)

Half Page Portrait



103mm x 303mm
(includes 3mm bleed all sides)
100mm x 297mm (trim size)
85mm x 263mm (type area)

Quarter Page Landscape



175mm x 60mm
(type area)

Quarter Page Portrait



85mm x 125mm
(type area)

Belly Band



491mm x 76mm
(includes 3mm bleed all sides)
485mm x 70mm (trim size)

Gatefold



Outer gate 205 (w) x 297 (h) mm
trim size; 211 (w) x 303 (h) mm with 3mm bleed
Inner gate - 205 (w) x 297 (h) mm
trim size; 211 (w) x 303 (h) mm with 3mm bleed
Inside front cover - 208 (w) x 297 (h) mm
trim size; 214 (w) x 303 (h) mm with 3mm bleed

File Formats

Artwork should be supplied as high-res CMYK PDFs complete with trim/crop marks.

All fonts must be embedded. Please confirm acceptability of alternative file formats before supplying. Artwork supplied at incorrect size or with insufficient bleed, may be resized.

Additional charges will be incurred.

Sending

Send all advertising artwork by email to: pam.reddish@qmj.co.uk

We accept files up to 30MB. For files over this size please use www.wetransfer.com

Health & Safety

The QMJ Group supports the quarrying industry's 'Target Zero' initiative. Advertisers should ensure that all artwork supplied depicts good health and safety practice.

For all production enquiries contact **Pam Reddish** ☎ +44 (0)115 945 4362 ✉ pam.reddish@qmj.co.uk

Key Metrics

www.agg-net.com

Website traffic

Average of 54,167* unique visitors per month in 2022 reflecting Agg-Net's industry leading position

Content

Free-to-view access to over 32,000 news items, case studies and technical articles

+

Agg-Net Newsletter

Reach

40,000 GDPR-compliant e-mail contacts twice weekly, and thousands of industry professionals signed up to Agg-Net e-mail alerts covering sector-specific news throughout the year

Target

Weekly UK and fortnightly International newsletters, in addition to monthly Recycling, Demolition & Waste and Safety, Health & Environment editions

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Unrivalled Audience

Market leader

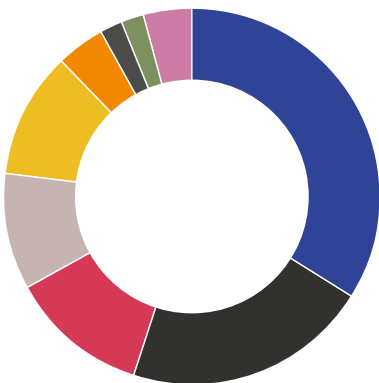
Eight out of ten UK quarrying professionals use either one or both digital platforms as their first port of call for sector news, research and jobs

Exclusive

Agg-Net is the only media that can genuinely provide blanket coverage of the UK aggregates sector

Audience & Behaviour

Business Activity



- 34% Quarrying/Asphalt/Concrete
- 21% Recycling/Demolition/Landfill
- 12% Civil Engineering/Building/Specialist Contractor
- 10% Plant Hire
- 11% Plant/Equipment Supplier
- 4% Industrial Minerals (coal/cement/lime)
- 2% Technical Consultancy
- 2% Govt Dept/Local Authority/Utility
- 5% Other

Job Function



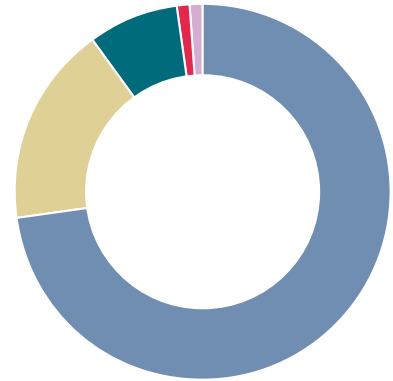
- 33% Director/Owner/Partner
- 22% Manager (Other)
- 11% Engineer/Technical Specialist
- 10% General/Regional/Area Manager
- 9% Quarry/Site/Works Manager
- 6% Sales Manager/Representative
- 9% Other

Devices



- 61% Desktop
- 36% Mobile phone
- 3% Tablet

Traffic channels



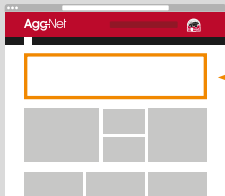
- 73% Organic search
- 17% Direct
- 8% E-mail
- 1% Social
- 1% Other

Digital

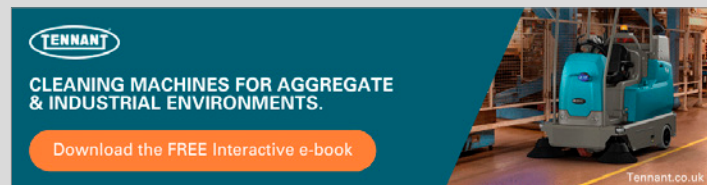
Website Advertising

www.agg-net.com

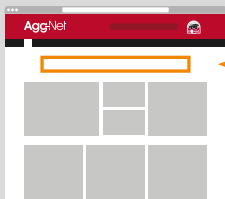
Banner Advertising – Increase brand awareness



Billboard 970(w) x 250(h) pixels



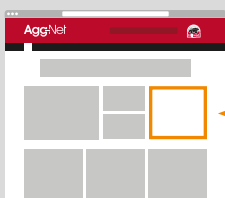
Jumbo MPU
300(w)x600(h) pixels



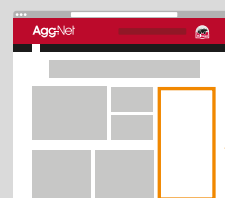
Leaderboard 728(w) x 90(h) pixels



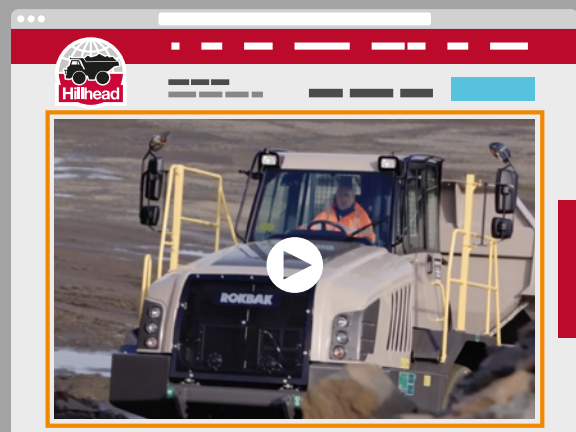
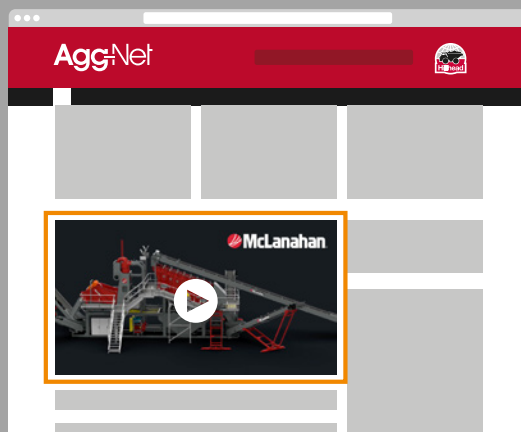
The dimensions for a Leaderboard Smartphone banner are 320(w) x 50(h) pixels



MPU 300(w) x 250(h) pixels



Video – Bring your proposition to life

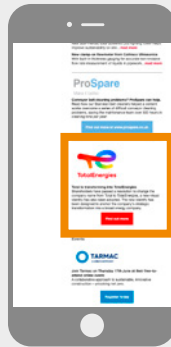


Agg-Net Newsletter Opportunities

Target 40,000 targeted decision makers weekly.



Premier link



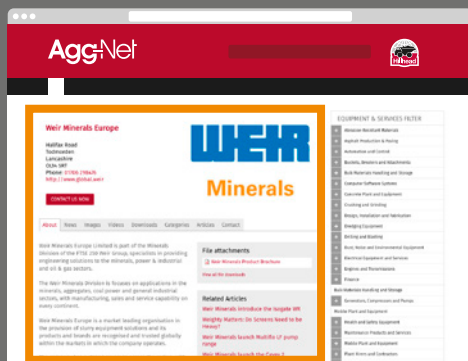
Standard link



Monthly Sponsorship

Covering a minimum of 8 consecutive newsletters enabling you to brand your business with a 600(w) x 74(h) banner and a sponsored link of up to 45 words.

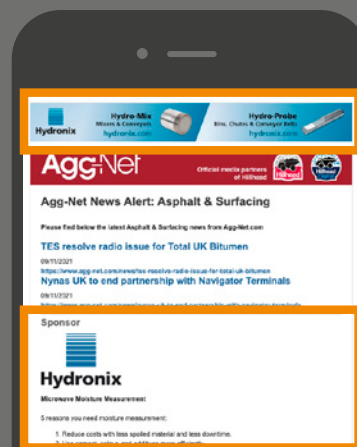
Agg-Net Profile Page



Showcase your content 24/7, including brochures, videos, images and newsfeeds, allowing over 54,000 unique monthly visitors to contact you directly

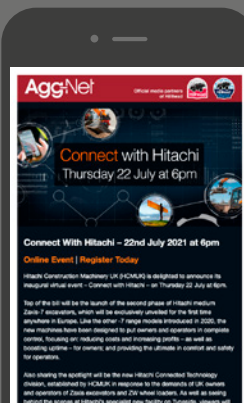
Agg-Net Alerts Sponsorship

Target a specific industry sector



Agg-Net Solus E-Shots

Send your own bespoke message to 45,000 (GDPR compliant) e-mail contacts.



Agg-Net Sponsored Content

Showcase your premier content at the forefront of the aggregate market

- Title – up to 10 words
- Introduction- up to 20 words
- Principal copy
- Image- 800px (w) x 500px (h)
- URL Link

For more information see our 'promotional videos' at



www.agg-net.com/advertise

Ratecard

Website Advertising

Billboard	£75 cpm*
Leaderboard	£49 cpm*
MPU	£43 cpm*
Jumbo MPU	£59 cpm*
Video	£740 per month
Agg-Net TV	£POA
Profile Page	£710 per annum

*Cost per thousand page impressions

Banners should be supplied as GIF, PNG, JPG or HTML5 files. To ensure your Billboard or Leaderboard is visible on all types of devices including smartphones and tablets, please take note of the smartphone leaderboard size which is 320(w) x 50(h) pixels.

Minimum campaign inventory of 30,000 page impressions.

Agg-Net Newsletter Options

Standard Link	£370
Premier Link	£510
Monthly Newsletter Sponsorship	£2,650

Exclusive Opportunities

Solus E-Shots	£2,650
Alerts Sponsorship	£4,400 per annum
Sponsored Content	£POA

A selection of our advertisers



Meet the Team



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