

The market leader
in aggregates media

**Quarry
Management**

Agg:Net



Media File 2021

The official magazine for **IQ** The Institute of Quarrying



Your Route to Market...

in print

Quarry Management



The only monthly magazine dedicated to the UK aggregates, asphalt, cement, concrete and recycling markets, *Quarry Management* provides commentary on the latest company news; interviews with key industry figures; quarry case studies; technical articles; national and overseas job vacancies; in-depth industry features; market reports; and analysis on how new legislation may impact the sector.

As the official journal of the Institute of Quarrying, it is essential reading for a large proportion of those responsible for the plant and equipment purchasing decisions made in the sector. As well as being circulated to all of the Institute's members, its readership is further enhanced by additional UK and overseas subscribers, all of which can be proven by an independently audited circulation (ABC) – providing peace of mind to advertisers.

Quarry Management adheres to a strictly independent editorial policy.

online

Agg-Net



Agg-Net is the 'go-to' site for key decision makers within the aggregates and recycling industries. Available on a 'free-to-view' basis, authoritative content is updated seven days a week. General commentary, specialist blogs, market reports and industry features provide an independent and informed voice for the industry, whilst all material submitted by third parties is rigorously reviewed for its accuracy, relevance and newsworthiness.

Agg-Net is also the official digital partner for Hillhead 2022, providing unrivalled coverage of both the physical event in June and the virtual edition being launched in March 2021.



in person



Quarry Management delivers the official coverage of the showcase event for the industry – **Hillhead 2022**.

A special block rate is available to advertise in all three Hillhead-related issues. This includes the Preview in May 2022, the Official Show Guide in June 2022 and the Review in July 2022. The June edition is also exclusively distributed to every visitor as they enter the exhibition, increasing its circulation to over 15,000 copies. Protected within the official show carrier bag, the Show Guide secures maximum exposure for advertisers in the marketplace during the event itself, as well as providing an invaluable point of reference afterwards.

Find out how your business can benefit from these opportunities by contacting the Advertising Manager **Kathryn Bardsley** on +44 (0) 115 945 4369 / +44 (0) 7711 825376 or e-mailing Kathryn.bardsley@qmj.co.uk

Editorial Programme

Features

Submission Deadlines

Editorial

Advertising

January:	Asphalt Technology Planing & Paving	4 December	7 December
February:	Hillhead Digital Preview Part 1 Screens & Screening	8 January	11 January
March:	Hillhead Digital Preview Part 2 Drilling & Blasting (including Quarry Surveying)	5 February	8 February
April:	Feeding, Conveying & Storage Infrastructure Developments	5 March	10 March
May:	Environment & Restoration Hillhead Digital Review	9 April	16 April
June:	Digitalization in Quarries Decarbonizing Quarries	12 May	17 May
July:	Electrical Equipment & Services Bitumen & Binders	9 June	18 June
August:	Sand & Gravel Processing Pumps & Pumping	9 July	14 July
September:	Crushing Technology Repair & Maintenance	6 August	11 August
October:	Demolition & Recycling Compact Equipment	6 September	8 September
November:	Loading & Hauling Tracks & Tyres	8 October	11 October
December:	Concrete Technology Renewable Energy	5 November	8 November

NB: While every effort will be made to follow the above schedule, the publishers reserve the right to amend programme details without prior notice. Editorial contributions/suggestions for themes not included in the above schedule will also be considered by the Editor and may be published on a stand-alone basis if space permits.

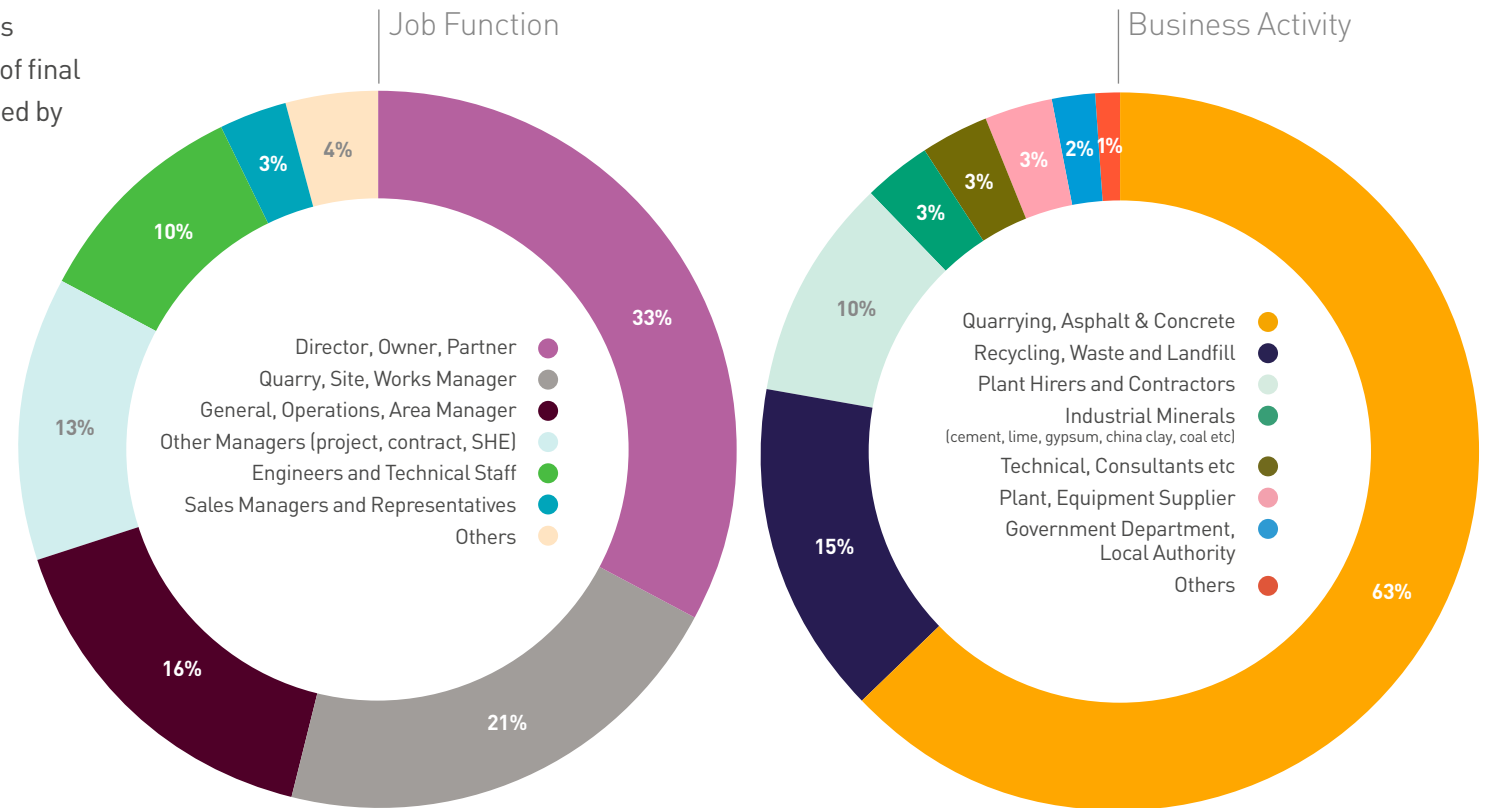
All editorial content should be sent to Editor **Steve Adam**  +44(0)115 945 3893  steve.adam@qmj.co.uk

Readership

The only ABC-audited publication in its sector, providing a targeted audience of final decision makers that cannot be reached by any other form of media.

IQ Official magazine of
The Institute of Quarrying

abc ABC circulation figure
2019 - 4,607*



* Please note, this is printed, subscribed copies only and excludes both promotional copies distributed at trade shows and a growing digital circulation driven by the Quarry Management App

Ratecard

Display Standard rate*

Front Cover £3,150

Gatefold £4,500

Bellyband £3,900

Inside Front Cover £2,570

Back Cover £2,420

DPS £3,500

Full Page £2,260

Half Page £1,310

Quarter Page £750

Insert Costs POA

*Discounted rates are available for series bookings

For display advertising contact **Kathryn Bardsley**

☎ +44 (0)115 945 4369 ☎ +44 (0)7711 825376 ✉ kathryn.bardsley@qmj.co.uk

Buyers' Guide (per annum)

Display box for logo & text £375

- Based on 3 single column centimetres
- £125 per single column centimetre thereafter

5 line entry £190

Extra line £30

Classified

Quarter Page Classified £600

Eighth Page Classified £350

Recruitment

Target the entire aggregates market, in print and on-line including:

- Print advertising in the ABC-audited *Quarry Management* magazine, delivered to every member of the Institute of Quarrying.
- One-month listing on the jobs page of Agg-Net, visited by nearly 60,000 unique users per month.
- Two featured slots on the twice-weekly Agg-Net newsletter.
- Job Alerts sent to subscribers.

Quarter Page £900

Half Page £1,800

Full Page £3,600

Mechanical & Technical Data

DPS



426mm x 303mm
(includes 3mm bleed all sides)
420mm x 297mm (trim size)
390mm x 263mm (type area)

Full Page



216mm x 303mm
(includes 3mm bleed all sides)
210mm x 297mm (trim size)
175mm x 263mm (type area)

Half Page Landscape



216mm x 150mm
(includes 3mm bleed all sides)
210mm x 144mm (trim size)
175mm x 124mm (type area)

Half Page Portrait



103mm x 303mm
(includes 3mm bleed all sides)
100mm x 297mm (trim size)
85mm x 263mm (type area)

Quarter Page Landscape



175mm x 60mm
(type area)

Quarter Page Portrait



85mm x 125mm
(type area)

Belly Band



491mm x 76mm
(includes 3mm bleed all sides)
485mm x 70mm (trim size)

Gatefold



Outer gate - 205 (w) x 297 (h) mm
trim size; 211 (w) x 303 (h) mm with 3mm bleed
Inner gate - 205 (w) x 297 (h) mm
trim size; 211 (w) x 303 (h) mm with 3mm bleed
Inside front cover - 208 (w) x 297 (h) mm
trim size; 214 (w) x 303 (h) mm with 3mm bleed

File Formats

Artwork should be supplied as high-res CMYK PDFs complete with trim/crop marks.
All fonts must be embedded. Please confirm acceptability of alternative file formats before supplying. Artwork supplied at incorrect size or with insufficient bleed, may be resized. Additional charges will be incurred.

Sending

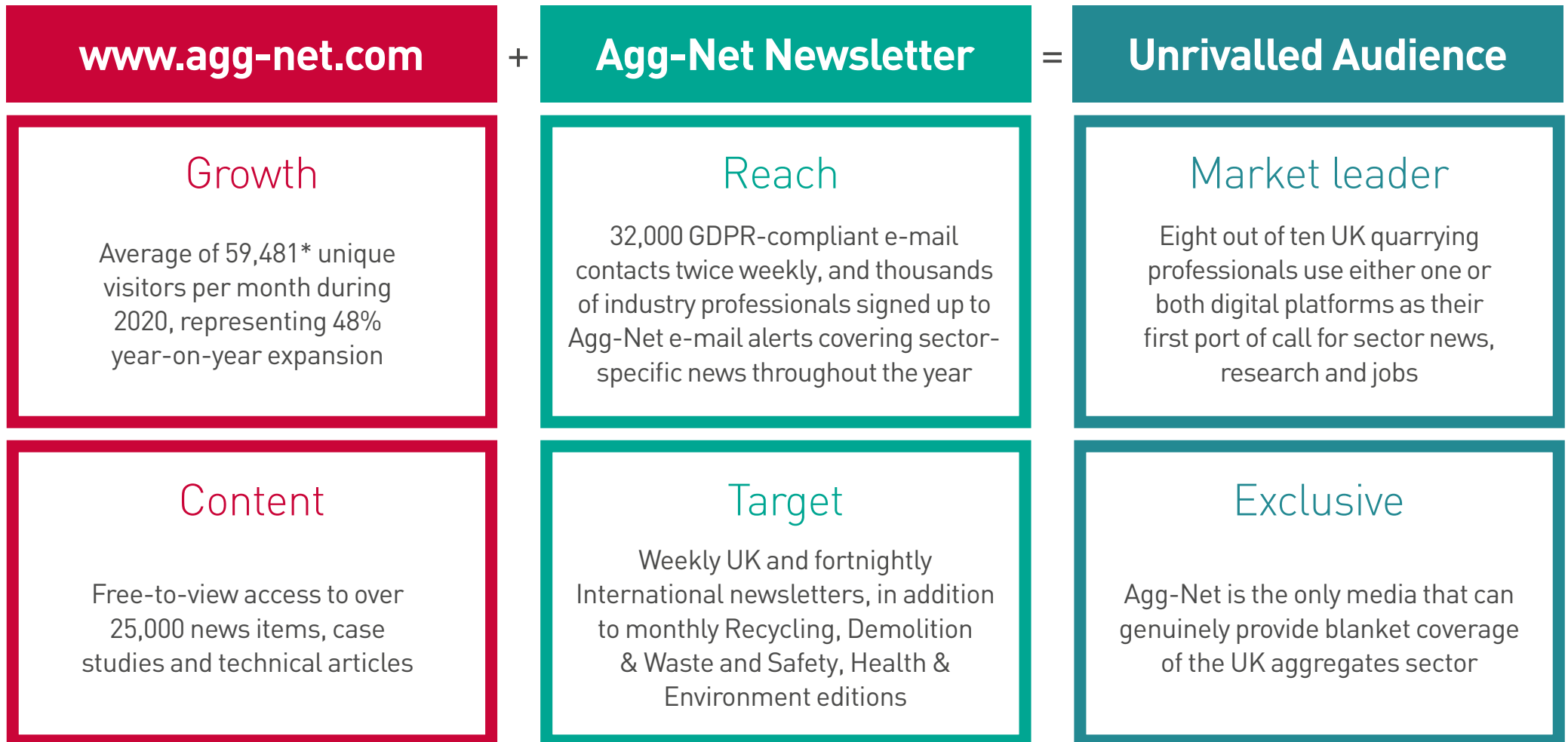
Send all advertising artwork by email to: pam.reddish@qmj.co.uk
We accept files up to 30MB. For files over this size please use www.wetransfer.com

Health & Safety

The QMJ Group supports the quarrying industry's 'Target Zero' initiative. Advertisers should ensure that all artwork supplied depicts good health and safety practice.

For all production enquiries contact **Pam Reddish** ☎ +44 (0)115 945 4362 ✉ pam.reddish@qmj.co.uk

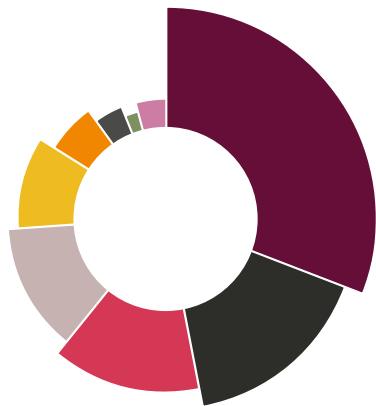
Key Metrics



 Google Analytics *All figures can be independently verified through Google analytics

Audience & Behaviour

Business Activity



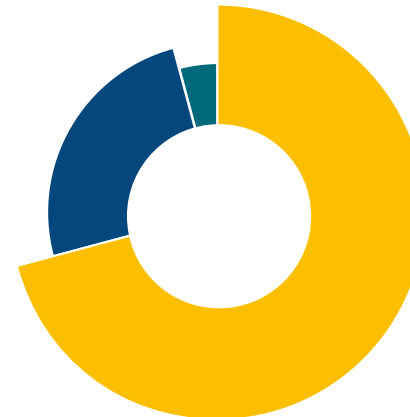
- 31% Quarrying/Asphalt/Concrete
- 18% Recycling/Demolition/Landfill
- 13% Civil Engineering/Building/Specialist Contractor
- 13% Plant Hire
- 10% Plant/Equipment Supplier
- 5% Industrial Minerals (coal/cement/lime)
- 4% Technical Consultancy
- 2% Govt Dept/Local Authority/Utility
- 5% Other

Job Function



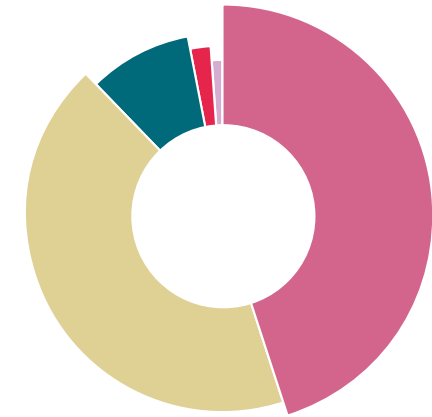
- 32% Director/Owner/Partner
- 17% Manager (Other)
- 13% Engineer/Technical Specialist
- 12% General/Regional/Area Manager
- 10% Quarry/Site/Works Manager
- 8% Sales Manager/Representative
- 8% Other

Devices



- 71% Desktop
- 25% Mobile phone
- 4% Tablet

Traffic channels



- 45% Organic search
- 43% Direct
- 9% E-mail
- 2% Social
- 1% Other

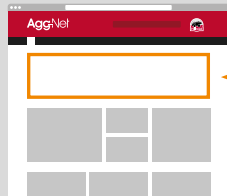
Digital

Website Advertising

www.agg-net.com

www.hillhead.com

Banner Advertising – Increase brand awareness



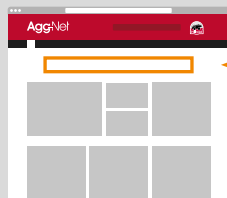
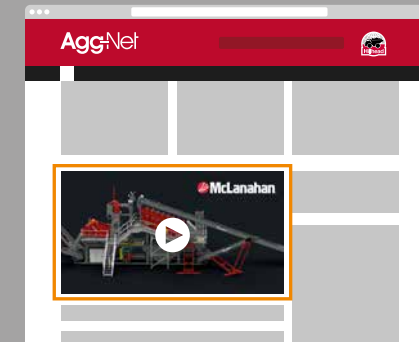
Billboard 970(w) x 250(h) pixels



Jumbo MPU 300(w)x600(h) pixels



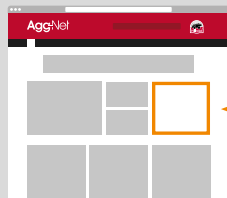
Video – Bring your proposition to life



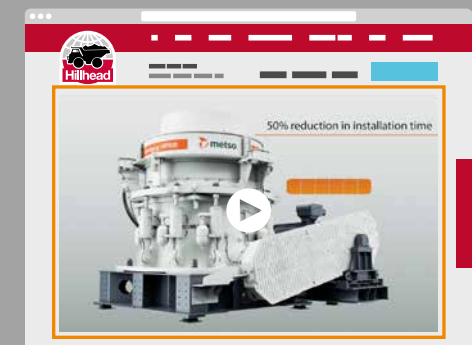
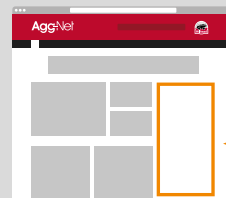
Leaderboard 728(w) x 90(h) pixels



The dimensions for a Leaderboard Smartphone banner are 320(w) x 50(h) pixels



MPU 300(w) x 250(h) pixels



Profile Page



Showcase your content 24/7, including brochures, videos, images and newsfeeds, allowing up to 60,000 unique monthly visitors to contact you directly.

Agg-Net Newsletter Opportunities

Target 32,000 targeted decision makers weekly.



Premier link



Standard link



Monthly Sponsorship

Covering a minimum of 8 consecutive newsletters enabling you to brand your business with a 600(w) x 74(h) banner and a sponsored link of up to 45 words.

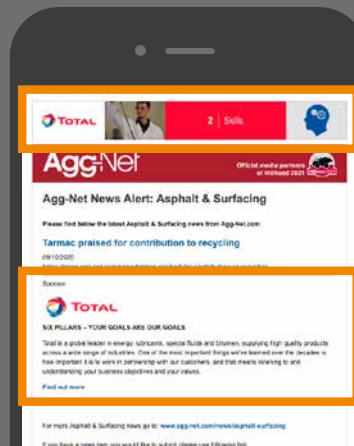
Solus E-Shots

Send your own bespoke message to over 32,000 (GDPR compliant) e-mail contacts. These can be distributed with either the Agg-Net or Hillhead masthead.



Agg-Net Alerts Sponsorship

Target a specific industry sector



Hillhead 2022

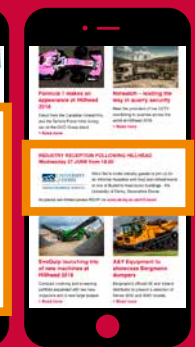
Additional opportunities on our Hillhead newsletters



Single newsletter sponsorship



Premier link



Standard link

For more information see our 'promotional videos' at



www.agg-net.com/advertise

Ratecard

Banner Advertising

Billboard	£70 cpm*
Leaderboard	£45 cpm
MPU	£40 cpm
Jumbo MPU	£55 cpm
Video	£700 per month
Profile Page	£670 per month

*Cost per thousand page impressions

Banners should be supplied as GIF, PNG, JPG or HTML5 files. To ensure your banners are visible on all types of devices including smartphones and tablets, please take note of the smartphone leaderboard size which is 320(w) x 50(h) pixels.

Minimum campaign inventory of 30,000 page impressions.

Agg-Net Newsletter Opportunities

Standard Link	£350
Premier Link	£480
Monthly Newsletter Sponsorship	£2,500

Exclusive Opportunities

Solus E-Shots	£2,500
Alerts Sponsorship	£4,200 per annum

A selection of our advertisers



Meet the Team



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